

JIA MENG

(JANE)

A human-centered designer interested in creative technologies, interdisciplinary research and multimedia interaction.

■ EDUCATION

New York University

Interactive Telecommunications Program

Aug 2020 - June 2022

Core courses:

Introduction to computational media

Introduction to physical computing

Design Research

Developing assistive technology

3D 3 ways

Beijing Institute of Fashion Technology

Product and Industrial design

Sep 2016 - June 2020

Core courses:

Design presentation

Marketing research

Program & Method of design

Human factors application design

Design thinking and ideas

Basic engineering of design

■ SKILLS

Digital Prototyping

Sketch, Figma, XD, Ps, Ai, Id, PR, AE, P5.js

3D Prototyping

Rhino, Keyshot, Zbrush, Maya, C4D, Nomad

Design

Photography, Rapid prototyping, Design research, Journey map, Storyboarding, Fabrication, Illustrating

■ EXPERIENCE

User Experience Designer Internship

Ping An Technology - Shanghai, China May 2021- Aug 2021

Responsible for the interaction and interface design of the algorithm platform products launched by Ping An Technology in 2021; familiar with the implementation process of C-end products.

Participated in the public welfare project. Responsible for user needs researches and the storyboard creation, which has been used on product financing, promotion, and publicity.

User Interface Designer Internship

Wanxiang Blockchain - Shanghai, China Dec 2020 - Feb 2021

Designed the exchange platform interfaces; completed and updated the user interface design of web pages and mobile terminals.

Responsible for the design and update of the company's website page, know basic coding knowledge, able to effectively communicate with front-end team members.

Designed company branding images. Including holiday posters, webpage illustrations, banner illustrations, etc.

Visual Designer Internship

Gallery Weekend Beijing - Beijing, China Nov 2019 - Apr 2020

Assisted the design director in completing the visual branding system design for Gallery Week Beijing 2020 Exhibition activities.

Participated in the planning and organizing process of exhibitions and theme activities.

■ AWARDS

Outstanding Graduates

2020 Spring

Dean's List

2017 Spring, 2018 Spring, 2019 Spring, 2020 Spring