

JIA MENG (JANE)

A human-centered designer interested in creative technologies, interdisciplinary research and multimedia interaction.

CONTACT

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New York, Brooklyn 11201

EDUCATION

New York University

Master of Professional Studies
Interactive Telecommunications
Aug 2020 - June 2022

Beijing Institute of Fashion Technology

Bachelor of Art
Industrial Design
Sep 2016 - June 2020
GPA: 3.71

SKILLS

Design

Design Research | Rapid prototyping | Illustrating | Sketching | Storyboarding | Wireframe | Fabrication | Photography

2D Prototype Tools

Sketch | Adobe XD | Figma | Adobe Photoshop | Adobe Illustrate | Adobe Indesign | Premiere | Procreat | P5.js

3D Prototype Tools

Rhinoceros | Keyshot | Nomad | Cinema 4D | Maya | Zbrush | Ureal | Daz 3D | Unity | Arduino | Cura

EXPERIENCE

User Experience Designer @ FLIT Invest

Jun 2022- Present New York

FLIT ios Application (will be launched in October 2022)

- Redesigned product UI across web and mobile.
- Created and organized the company's design language system.

User Experience Designer @ Ping An Technology

May 2021- Aug 2021 Shanghai

Ping An Algorithm Platform (will be launched in November 2022)

- Created wireframes, designed mockups, and produced both lo-fi and hi-fi prototypes for the Algorithm Platform (a website allows users to purchase and organize algorithm products).

Ping An Mama Public Welfare Project

- Participated in the User Research and created demo illustration, which has been used on product financing, promotion, and publicity.

User Interface Designer @ Wanxiang Blockchain

Dec 2020 - Feb 2021 Shanghai

Hashquark Website Design (already launched)

- Designed product UI across web and mobile.
- Updated interface design based on the feedback from user research team and front-end team.

Visual Designer @ Gallery Weekend Beijing

Nov 2019 - Apr 2020 Beijing

Gallery Weekend Beijing 2020

- Assisted the creative director in completing the visual branding system design for Gallery Week Beijing 2020 Exhibition activities.
- Participated in the organization and preparation of art theme events.

Service Designer @ Chaolao Design Consulting

Sep 2019 - Present Beijing

- Updated the company's service process and social media accounts.
- Integrated the company's design resources on designers, models and studios.