

JIA MENG (JANE)

A human-centered designer interested in creative technologies, interdisciplinary research and multimedia interaction.

■ EDUCATION

New York University

MPS - Interactive Telecommunications

Aug 2020 - June 2022

Beijing Institute of Fashion Technology

BA - Product and Industrial design

Sep 2016 - June 2020

■ SKILLS

Design

Storyboarding | Illustrating | Sketching | Wireframe | Rapid prototyping | Fabrication | Photography

Research

Qualitative & Quantitative research | Competitive analysis | User journey map | Persona | Interview & Observation | Usability testing

Tools

Sketch | Adobe XD | Figma | Adobe Photoshop | Adobe Illustrate | Adobe Indesign | Adobe Premiere | p5.js | Arduino | Cura | Rhinoceros | Keyshot | Nomad | Cinema 4D | Maya | Zbrush | Ureal | Daz 3D | Unity

■ LANGUAGE

Chinese - Native

English - Fluent

■ EXPERIENCE

User Experience Designer

FLIT Investing - New York, United States Jun 2022- Present (Internship)

Participated in redesigning the FLIT Invest website and application interface, creating and organizing the company's design language system.

User Experience Designer

Ping An Technology - Shanghai, China May 2021- Aug 2021 (Internship)

Responsible for the interaction and interface design of the algorithm platform products launched by Ping An Technology in 2021; familiar with the implementation process of C-end products.

Participated in the public welfare project. Responsible for user needs research and the storyboard creation, which has been used on product financing, promotion, and publicity.

User Interface Designer

Wanxiang Blockchain - Shanghai, China Dec 2020 - Feb 2021 (Internship)

Designed the exchange platform interfaces; completed and updated the user interface design of web pages and mobile terminals.

Responsible for designing and updating the company's website page, knowing basic coding knowledge, and effectively communicating with front-end team members.

Visual Designer

Gallery Weekend Beijing - Beijing, China Nov 2019 - Apr 2020 (Internship)

Assisted the design director in completing the visual branding system design for Gallery Week Beijing 2020 Exhibition activities.

Participated in the planning and organizing process of exhibitions and theme activities.

Service Designer

Chaolao Design Consulting - Beijing, China Sep 2019 - Present (Part-time)

Responsible for improving the company's service process and social media operation, integrating the company's design resources.