

# JIA MENG (JANE)

A human-centered product designer interested in creative technologies, interdisciplinary research and multimedia interaction.

## CONTACT

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## EDUCATION

### New York University

Master of Professional Studies  
Interactive Telecommunications  
Aug 2020 - June 2022

### Beijing Institute of Fashion Technology

Bachelor of Art  
Industrial Design  
Sep 2016 - June 2020  
GPA: 3.71

## SKILLS

### Design

Design Research | Rapid prototyping | Illustrating | Sketching | Storyboarding | Wireframe | Fabrication | Photography

### 2D Prototype Tools

Sketch | Adobe XD | Figma | Adobe Photoshop | Adobe Illustrate | Adobe Indesign | Premiere | Procreat | P5.js

### 3D Prototype Tools

Rhinoceros | Keyshot | Nomad | Cinema 4D | Maya | Zbrush | Ureal | Daz 3D | Unity | Arduino | Cura

## EXPERIENCE

### **User Experience Designer @ FLIT Invest**

Jun 2022- Present New York

#### **FLIT ios Application (will be launched in October 2022)**

- Redesigned product UI across web and mobile.
- Created and organized the company's design language system.

### **User Experience Designer @ Ping An Technology**

May 2021- Aug 2021 Shanghai

#### **Ping An Algorithm Platform (will be launched in November 2022)**

- Created wireframes, designed mockups, and produced both lo-fi and hi-fi prototypes for the Algorithm Platform (a website allows users to purchase and organize algorithm products).

#### **Ping An Mama Public Welfare Project**

- Participated in the User Research and created demo illustration, which has been used on product financing, promotion, and publicity.

### **User Interface Designer @ Wanxiang Blockchain**

Dec 2020 - Feb 2021 Shanghai

#### **Hashquark Website Design (already launched)**

- Designed product UI across web and mobile.
- Updated interface design based on the feedback from user research team and front-end team.

### **Visual Designer @ Gallery Weekend Beijing**

Nov 2019 - Apr 2020 Beijing

#### **Gallery Weekend Beijing 2020**

- Assisted the creative director in completing the visual branding system design for Gallery Week Beijing 2020 Exhibition activities.
- Participated in the organization and preparation of art theme events.

### **Service Designer @ Chaolao Design Consulting**

Sep 2019 - Present Beijing

- Updated the company's service process and social media accounts.
- Integrated the company's design resources on designers, models and studios.